

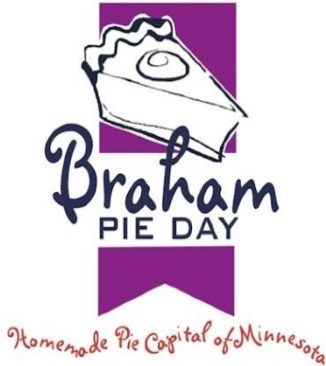
Braham Pie Day 2021 **ARTS & CRAFTS FAIR**

Friday, August 6, 2021

9:30 AM - 5:30 PM

Freedom Park, Main Street on Highway 107, Braham, Minnesota

WELCOME EXHIBITORS!



- **Early Bird Registration Fee: \$50.00 per booth / Must be postmarked by June 1st**
(Includes Non-Profit organization exhibitors and information-only exhibitors)
- Registration Fee: \$60.00 per booth after June 1st
- Refundable cancellation deadline: July 1st

REGISTRATION CONTACT:

Braham Pie Day Office 320-396-4956

We invite you to apply to exhibit in this event by submitting the enclosed Registration application forms. Please review the following information and send your completed forms by June 1st to qualify for the Early Bird Rate!

Food concessionaires should contact us for the appropriate registration materials and fee structure for the 2nd Street Concession area. Sorry if we have sent the craft vendor forms to you by mistake.

CELEBRATING PIE DAY

- The annual attendance at Pie Day is estimated at 5000 +. This figure is roughly based on the number of pieces of pie sold in Braham during the one-day event.
- Exhibitors should be proud that the *Annual Pie Day Guest Survey* consistently reports that the second reason for coming to Pie Day (pie being first) is the Arts & Crafts Fair. Our guests say it is because of the quality and diversity of the artisans and home-crafters at Pie Day.
- Our late summer festival proudly celebrates the Braham Area's "Homemade Pie Capital of Minnesota" status with free activities events including the Sweet As Pie Collector Car Show, Pi-cycle Show, Kids and Berries Tent, Pie eating contest and Hands All Around Quilt Show, live entertainment and free prizes...Braham Area Committee For Kids - Pie Auction and more!

REGISTRATION REQUIREMENTS: Registrations are not accepted. "Day-of-the-event"

The Pie Day Arts & Crafts Fair applications are submitted to the PD Jury Committee for acceptance. Space in the Freedom Park area is limited. Our goal is to present a wide selection of homemade items made with pride and with varying price-points as one of the features of Pie Day. We also wish to provide an opportunity for our exhibitors to sell their wares in a fair, safe, organized and festive venue. If we have spaces (limited) available we will fill with such things as Avon, Tastefully Simple, My Pillow etc... Info Booths are also available. (NO POLITICAL BOOTHS ALLOWED) We recognize our exhibitors as our guests and we try not to turn anyone away, so there may be more than one selling the same/similar crafts appreciates the importance of their participation to the overall success of Pie Day. All vendors will be blended together, so each vendor has opportunity for a sale

1. REGISTRATION FEE: \$60.00 PER 12' X 12' BOOTH IN THE PARK (Includes non-profit organizations and information only exhibitors.)

- **EARLY BIRD RATE: \$50.00 PER BOOTH ON REGISTRATIONS POSTMARKED BY JUNE 1st**
- Fees will be promptly refunded if your application is not accepted.
- Your acceptance/confirmation letter will usually be sent within two weeks of receipt. If you have not received your confirmation by June 30th please contact the Pie Day office. Participant information including your booth number, map of the park, loading zone, parking, policies, services, restrictions, etc. will be included with your confirmation letter.

2. PHOTO OR BROCHURE SHOWING MERCHANDISE:

This must be enclosed with your registration application regardless of whether or not you are a returning Pie Day exhibitor.

MERCHANDISE CRITERION: The Pie Day Arts & Crafts Fair in the Freedom Park area will be restricted to handcrafted and artist-created items of various types that meet quality requirements as determined by the jury. Books (author or publisher must be the seller) and Pie Day Committee memorabilia will be exempted from the handcrafted rule. Other items purchased from a distributor or wholesaler (including clothing) for resale must have further "personal creative crafting" by the seller before the point of sale or the item(s) will not qualify for this area and may be assigned to 2ND Street Concessions. Exhibitors who sell products for home hobby and home-based businesses will be allowed into the Park area as space permits (example: 31 Bags, Scentsy, Tupperware, Avon, Tastefully Simple, My Pillow etc...)

- The committee does not consider that it has too many of any one type of craft item. We feel that each artisan and crafter has his or her own unique product(s). Do not expect us to "protect" your product line by limiting on that basis. Some discretion may be exercised due to the availability of space in each sales area as it occurs each year. The judgment of the committee is final. Any applicant may cancel by July 1st if not satisfied with the decision or booth assignment. Please feel free to call with any concerns.
- If we have spaces (limited) available we will fill with such things as Avon, Tastefully Simple, and My Pillow etc... Info Booths are also available. Our Goal is to fill the park.
- Thank you for respecting the "spirit" of our Pie Day Arts & Crafts Fair and keep non-handcrafted "import" items in your storage containers. (Handmade in Malaysia ☺ would not qualify as home crafted).

3. MINNESOTA OPERATOR CERTIFICATE OF COMPLIANCE ST19 (tax id number not required):

This form is enclosed. This is a Minnesota State requirement and is checked by inspectors. There is a minimum \$100.00 penalty per booth if this completed form is not on file with Pie Day Officials. No booth space will be assigned or occupied without this form attached as a safeguard against Pie Day liability for this penalty. Another area of concern is the ST19 form.

ALL EXHIBITORS MUST RETURN THIS FORM REGARDLESS OF WHETHER OR NOT ANY ITEMS WILL BE SOLD AT THEIR BOOTH. Please be advised that if you don't have a MN sales tax ID, you DONT have to get one. Just fill out the form and check the box that says you don't collect sales tax. This is just a formality for the state and we have to have them for our records. Please be advised that if you don't have a MN sales tax ID, you DONT have to get one. Just fill out the form and check the box that says you don't collect sales tax. This is just a formality for the state and we have to have them for our records.

4. MINNESOTA TAX ID NUMBER (if you have one):

Must be entered on your registration/application form, or a copy attached, and on the MN Operator Certificate of Compliance form.

****Please fill out all forms requested Registration, ST19 form and a self-addressed stamped envelope****

**MAIL ALL TO: BRAHAM PIE DAY
 C/O EXHIBITOR REGISTRATION
 PO BOX 383
 BRAHAM MN 55006**

- Make checks or money orders payable to: BRAHAM PIE DAY

GOOD THINGS TO KNOW:

EARLY BUG-OUT PENALTY: ONE YEAR DENIAL, THEN \$50.00 RE-ENTRY FEE PLUS REGISTRATION FEE. Policy effective August 6, 2011.

BOOTH: One, or more as requested (no limit), 12' x 12' booth space marked by painted lines & numbered on the front center edge. Booths will be assigned in the order of paid registrations accepted and type of items to be sold.

BOOTH SURFACE: Uneven, natural surface. Every effort will be made to avoid using spaces with major obstructions, like trees. Please remember that this is a park. Refunds are not given because of obstructions or weather. Be aware that most of Freedom Park is in full sunlight throughout the day--shade from trees is limited and ever changing. All exhibitors are strongly urged (just a hair away from being a requirement) to have a canopy for protection from the sun or light rain.

- **NO EARLY TEAR DOWNS!! CRAFT SHOW IS FROM 9:30 AM TO 5:30PM**
- **PLAN ON BRINGING ONLY WHAT CAN BE SET-UP BETWEEN 6:00 AM & 9:15 AM.**
- **ONE WAY –EXHIBITOR ONLY TRAFFIC FOR EASIER UNLOADING & SET-UP 6:00 AM - 9:15 AM**
- **VENDOR/EXHIBITOR ONLY OFF-SITE PARKING LOT:** Parking Passes will be issued at check-in.
- **ON-SITE EMERGENCY SERVICES:** Police, First Responders, Ambulance and/or EMT's are present in town throughout the event
- **NO RAIN OUT LOCATION:** The "show must go on." The event is too large to move indoors.
- **REFUNDABLE CANCELLATION:** Notify us by July 1st and your fee will be returned in full.
- **"AMBIENCE" OF PERFORMANCE AND LIVE MUSIC THROUGHOUT THE DAY**

Thank you for carefully filling out your forms and returning them with the appropriate fee BEFORE June 1st for early bird deadline.